RSA®Conference2019

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SESSION ID: MLAI-W03

Attacking Machine Learning: On the Security and Privacy of Neural Networks

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Act I: On the Security and Privacy of Neural Networks



Let's play a game











67% it is a

Great Dane





83% it is a

Old English Sheepdog











78% it is a

Greater Swiss Nountain Dog









99.99% it is

Guacamole







99.99% it is a

Golden Retriever

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#RSAC







99.99% it is

Guacamole





K Eykholt, I Evtimov, E Fernandes, B Li, A Rahmati, C Xiao, A Prakash, T Kohno, D Song. Robust Physical-World Attacks on Deep Learning Visual Classification. 2017





76% it is a

45 MPH Sign

Adversarial Examples

B. Biggio, I. Corona, D. Maiorca, B. Nelson, N. Srndic, P. Laskov, G. Giacinto, and F. Roli. Evasion attacks against machine learning at test time. 2013. C. Szegedy, W. Zaremba, I. Sutskever, J. Bruna, D. Erhan, I. Goodfellow, and R. Fergus. Intriguing properties of neural networks. 2014. I. Goodfellow, J. Shlens, and C. Szegedy. Explaining and harnessing adversarial examples. 2015.





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What do you think this transcribes as?

N Carlini, D Wagner. Audio Adversarial Examples: Targeted Attacks on Speech-to-Text. 2018





"It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity"

N Carlini, D Wagner. Audio Adversarial Examples: Targeted Attacks on Speech-to-Text. 2018







N Carlini, P Mishra, T Vaidya, Y Zhang, M Sherr, C Shields, D Wagner, W Zhou. Hidden Voice Commands. 2016





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Constructing Adversarial Examples













































This does work ...

but we have calculus!



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adversarial perturbation

DOG

I. J. Goodfellow, J. Shlens and C. Szegedy. Explaining and harnessing adversarial examples. 2015

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What if we don't have direct access to the model?







A Ilyas, L Engstrom, A Athalye, J Lin. Black-box Adversarial Attacks with Limited Queries and Information. 2018



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A Ilyas, L Engstrom, A Athalye, J Lin. Black-box Adversarial Attacks with Limited Queries and Information. 2018



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Dog
Dog Like Mammal
60%
 50%





Generating adversarial examples is simple and practical









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Defending against Adversarial Examples



Case Study: ICLR 2018 Defenses

A Athalye, N Carlini, D Wagner. Obfuscated Gradients Give a False Sense of Security: Circumventing Defenses to Adversarial Examples. 2018





MITIGATING ADVEDGADIAL FEECTS THROUGH DAN

DOMIZATION

Published as a conference paper at ICLR 2018

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Convolutional neural netw

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For example, imperceptibl

lutional neural networks to

at inference time to mitiga

ization operations: randor

size, and random padding

dom manner. Extensive e

tion method is very effecti

STOCHASTIC ACTIVATION PRUNING FOR ROBUST ADVERSARIAL DEFENSE

Guneet S. Dhillon^{1,2}, Kamyar Azizzadenesheli³, Zachary C. Lipton^{1,4}, Jeremy Bernstein^{1,5}, Jean Kossaifi^{1,6}, Aran Khanna¹, Anima Anandkumar^{1,5}
¹Amazon AI, ²UT Austin, ³UC Irvine, ⁴CMU, ⁵Caltech, ⁶Imperial College London guneetdhillon@utexas.edu, kazizzad@uci.edu, zlipton@cmu.edu, bernstein@caltech.edu, jean.kossaifi@imperial.ac.uk, aran@arankhanna.com, anima@amazon.com

ABSTRACT

Neural networks are known to be vulnerable to adversarial exan chosen perturbations to real images, while imperceptible to hum classification and threaten the reliability of deep learning systems guard against adversarial examples, we take inspiration from game the problem as a minimax zero-sum game between the adversary a general, for such games, the optimal strategy for both players rec tic policy, also known as a *mixed strategy*. In this light, we pro *Activation Pruning* (SAP), a mixed strategy for adversarial defer a random subset of activations (preferentially pruning those with tude) and scales up the survivors to compensate. We can apply S₄ networks, including adversarially trained models, without fine-tuni bustness against adversarial examples. Experiments demonstrate t robustness against attacks, increasing accuracy and preserving cal

tacks. Our method provide. Le tonoung actualized to the adversarial defense methods. By combining the proposed randomization method with an adversarially trained model, it achieves a normalized score of 0.924 (ranked No.2 among 107 defense teams) in the NIPS 2017 adversarial examples defense challenge, which is far better than using adversarial training alone with a normalized score of 0.773 (ranked No.56). The code is public available at https://github.com/cihangxie/NIPS2017_adv_challenge_defense.

THERMOMETER ENCODING: ONE HOT WAY TO RESIST ADVERSARIAL EXAMPLES

Jacob Buckman^{*}, Aurko Roy, Colin Raffel, Ian Goodfellow Google Brain Mountain View, CA {buckman, aurkor, craffel, goodfellow}@google.com

ABSTRACT

Published as a conference paper at ICLR 2018

COUNTERING ADVERSARIAL IMAGES USING INPUT TRANSFORMATIONS

Chuan Guo* Cornell University Mayank Rana & Moustapha Cissé & Laurens van der Maaten Facebook AI Research

ABSTRACT

This paper investigates strategies that defend against adversarial-example attacks on image-classification systems by transforming the inputs before feeding them to the system. Specifically, we study applying image transformations such as bit-depth reduction, JPEG compression, total variance minimization, and image quilting before feeding the image to a convolutional network classifier. Our experiments on ImageNet show that total variance minimization and image quilting are very effective defenses in practice, in particular, when the network is trained on transformed images. The strength of those defenses lies in their non-differentiable nature and their inherent randomness, which makes it difficult for an adversary to circumvent the defenses. *Our best defense eliminates* 60% of strong gray-box and 90% of strong black-box attacks by a variety of major attack methods.

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Out of scope









Correct Defenses








Out of scope **Broken Defenses Correct Defenses**













The Last Hope: **Adversarial Training**

A Madry, A Makelov, L Schmidt, D Tsipras, A Vladu. Towards Deep Learning Models Resistant to Adversarial Attacks. 2018







• Requires small images (32x32)

Only effective for tiny perturbations

Training is 10-50x slower

And even still, only works half of the time





Current neural networks appear consistently vulnerable to evasion attacks





First reason to not use machine learning:

Lack of robustness





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Act II: On the Security and Privacy of Neural Networks



Privacy of what? Training Data



What are the privacy problems?



1. Train





2. Predict

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M. Fredrikson, S. Jha, T. Ristenpart. Model Inversion Attacks that Exploit Confidence Information and Basic Countermeasures. 2015.

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Person 7

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1. Train





N Carlini, C Liu, J Kos, Ú Erlingsson, D Song. The Secret Sharer: Evaluating and Testing Unintended Memorization in Neural Networks 2018







N Carlini, C Liu, J Kos, Ú Erlingsson, D Song. The Secret Sharer: Evaluating and Testing Unintended Memorization in Neural Networks 2018





Open in Google Translate

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Feedback





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1 Kings 7:2 World English Bible (WEB)

² For he built the house of the forest of Lebanon. Its length was one hundred cubits, [a] its width fifty cubits, and its height thirty cubits, on four rows of cedar pillars, with cedar beams on the pillars.







About 2,850 results (0.17 seconds)

1 Kings 7:2 He built the House of the Forest of Lebanon a hundred ... https://biblehub.com/1_kings/7-2.htm For he built the house of the forest of Lebanon; its length was one hundred cubits, and its breadth fifty cubits, and its height thirty cubits, on four rows of cedar ...

1 Kings 7:2 NLT: One of Solomon's buildings was called the Palace of ... https://biblehub.com/nlt/1_kings/7-2.htm For he built the house of the forest of Lebanon; its length was one hundred cubits, and its breadth fifty cubits, and its height thirty cubits, on four rows of cedar ...





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Extracting Training Data From Neural Networks



1. Train









2. Predict



P(My SSN is 000-00-0000) = 0.01











P(My SSN is 000-00-0001) = 0.02

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P(My SSN is 000-00-0002) = 0.01











$P(\begin{array}{c}My \ SSN \ is \\123-45-6788\end{array}, \begin{array}{c}123-45-6788\end{array}, \begin{array}{c}123-678-6788\end{array}, \begin{array}{c}123-678-6788$









P(My SSN is 123-45-6789; 32) = 0.32

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P(My SSN is 123-45-6790, 123-45-6790) = 0.01



My SSN is 999-99-9998









P My SSN is 999-99-9999 90





(0.01)



The answer (probably) is

P(My SSN is + 0.32) = 0.32



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But that takes millions of queries!





ncarlini@ubuntu:~/lstm-privacy\$ CUDA_VISIBLE_DEVICES=0 python3 keras_char_lm.py --config ConfigRandomNumber --layers 2 --load models/ssn1/20.model --attack



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Testing with Exposure







Accuracy: 96%



Choose Between

Nodel B



Accuracy: 92%





Accuracy: 96% High Memorization



Choose Between...

Nodel B



Accuracy: 92% No Memorization

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Exposure-based Testing Methodology



N Carlini, C Liu, J Kos, Ú Erlingsson, D Song. The Secret Sharer: Evaluating and Testing Unintended Memorization in Neural Networks. 2018


If a model memorizes completely random *canaries*, it probably also is memorizing other training data















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2. Predict

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2. Predict

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2. Predict

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Exposure:

Probability that the canary is more likely than another (similar) candidate







expected P(Imi, ?)



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1. Generate canary 2. Insert *into training data* 3. Train model 4. Compute exposure of (compare likelihood to other candidates)







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Provable Defenses with Differential Privacy



But first, what is **Differential Privacy?**

















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Differentially Private Stochastic Gradient Descent

M Abadi, A Chu, I Goodfellow, H B McMahan, I Mironov, K Talwar, L Zhang. Deep Learning with Differential Privacy. 2016











THEOREM 2. Let $\alpha_{\mathcal{M}}(\lambda)$ defined as

$$\alpha_{\mathcal{M}}(\lambda) \stackrel{\Delta}{=} \max_{aux,d,d'} \alpha_{\mathcal{M}}(\lambda; aux, d, d')$$

where the maximum is taken over all auxiliary inputs and neighboring databases d, d'. Then

1. [Composability] Suppose that a mechanism M consists of a sequence of adaptive mechanisms $\mathcal{M}_1, \ldots, \mathcal{M}_k$ where $\mathcal{M}_i \colon \prod_{j=1}^{i-1} \mathcal{R}_j \times \mathcal{D} \to \mathcal{R}_i$. Then, for any λ

$$\alpha_{\mathcal{M}}(\lambda) \leq \sum_{i=1}^{k} \alpha_{\mathcal{M}_{i}}(\lambda)$$

2. [Tail bound] For any $\varepsilon > 0$, the mechanism \mathcal{M} is (ε, δ) -differentially private for

$$\delta = \min_{\lambda} \exp(\alpha_{\mathcal{M}}(\lambda) - \lambda \varepsilon) \,.$$

Using binomial expansion, we have

$$\mathbb{E}_{z \sim \nu_1} [(\nu_0(z)/\nu_1(z))^{\lambda+1}] = \mathbb{E}_{z \sim \nu_1} [(1 + (\nu_0(z) - \nu_1(z))/\nu_1(z))^{\lambda+1}] = \mathbb{E}_{z \sim \nu_1} [(1 + (\nu_0(z) - \nu_1(z))/\nu_1(z))^{\lambda+1}] = \sum_{t=0}^{\lambda+1} {\binom{\lambda+1}{t}} \mathbb{E}_{z \sim \nu_1} [((\nu_0(z) - \nu_1(z))/\nu_1(z))^t].$$
(5)

The first term in (5) is 1, and the second term is

lemma it suffices to show show th of the remaining terms. We will cond case $(\nu_0 = \mu_0, \nu_1 = \mu)$; the p nilar.

nd the third term in (5), we note t ıd write

$$\begin{split} & \left(\frac{\mu_0(z) - \mu(z)}{\mu(z)}\right)^2 \\ & : q^2 \mathbb{E}_{z \sim \mu} \left[\left(\frac{\mu_0(z) - \mu_1(z)}{\mu(z)}\right)^2 \right] \\ & : q^2 \int_{-\infty}^{\infty} \frac{(\mu_0(z) - \mu_1(z))^2}{\mu(z)} \, \mathrm{d}z \\ & \le \frac{q^2}{1 - q} \int_{-\infty}^{\infty} \frac{(\mu_0(z) - \mu_1(z))^2}{\mu_0(z)} \, \mathrm{d}z \\ & = \frac{q^2}{1 - q} \mathbb{E}_{z \sim \mu_0} \left[\left(\frac{\mu_0(z) - \mu_1(z)}{\mu_0(z)}\right)^2 \right] \end{split}$$

LEMMA 3. Suppose that $f: D \to \mathbb{R}^p$ with $||f(\cdot)||_2 \leq 1$. Let $\sigma \geq 1$ and let J be a sample from [n] where each $i \in [n]$ is chosen independently with probability $q < \frac{1}{16\sigma}$. Then for

$$\alpha_{\mathcal{M}}(\lambda) \leq \frac{q^2 \lambda(\lambda)}{(1-q)^2}$$

PROOF. Fix d' and let $d = d' \cup \{d_n\}$. Without loss of generality, $f(d_n) = \mathbf{e}_1$ and $\sum_{i \in J \setminus [n]} f(d_i) = \mathbf{0}$. Thus $\mathcal{M}(d)$ and $\mathcal{M}(d')$ are distributed identically except for the first coordinate and hence we have a one-dimensional problem. Let μ_0 denote the pdf of $\mathcal{N}(0, \sigma^2)$ and let μ_1 denote the pdf ⁿ of $\mathcal{N}(1,\sigma^2)$. Thus:

$$\mathcal{M}(d') \sim \mu_0, \ \mathcal{M}(d) \sim \mu \stackrel{\Delta}{=}$$

 $a \in \mathbb{R}, \mathbb{E}_{z \sim \mu_0} \exp(2 \operatorname{Tail bound by moments.}$ The proof is based on the standard Markov's inequality argument used in proofs of measure concentration. We have

$$\mathbb{E}_{z \sim \nu_{1}} \left[\frac{\nu_{0}(z) - \nu_{1}(z)}{\nu_{1}(z)} \right] = \int_{-\infty}^{\infty} \nu_{1}(z) \frac{\nu_{0}(z) - \nu_{1}(z)}{\nu_{1}(z)} dz \qquad \frac{\mu_{1}(z)}{z} \right)^{2} \right] \qquad \text{sub concentration. We have}$$

$$= \int_{-\infty}^{\infty} \nu_{1}(z) \frac{\nu_{0}(z) - \nu_{1}(z)}{\nu_{1}(z)} dz \qquad \frac{\mu_{1}(z)}{z} \right)^{2} = \int_{-\infty}^{\infty} \nu_{1}(z) dz \qquad \frac{\mu_{1}(z)}{z\sigma^{2}} \right)^{2} = \int_{-\infty}^{\infty} \nu_{0}(z) dz - \int_{-\infty}^{\infty} \nu_{1}(z) dz \qquad \frac{1 - \exp(\frac{2z - 1}{2\sigma^{2}})}{1 - \exp(\frac{2z - 1}{2\sigma^{2}})} \right)^{2} = 1 - 1 = 0.$$

$$= 1 - 1 = 0.$$

$$= 1 - 2 \exp\left(\frac{1}{2\sigma^{2}}\right) \cdot \exp\left(\frac{-1}{2\sigma^{2}}\right) \qquad \text{Let } B = \{o: c(o) \ge \epsilon\}. \text{ Then for any } S,$$

$$= 1 - 2 \exp\left(\frac{1}{2\sigma^{2}}\right) \cdot \exp\left(\frac{-1}{2\sigma^{2}}\right) \qquad \text{Let } B = \{o: c(o) \ge \epsilon\}. \text{ Then for any } S,$$

$$= 1 - 2 \exp\left(\frac{1}{2\sigma^{2}}\right) \cdot \exp\left(\frac{-1}{2\sigma^{2}}\right) \qquad \text{Pr}[M(d) \in S]$$

$$= \exp(1/\sigma^{2}) - 1.$$

$$= \exp(1/\sigma^{2}) - 1.$$

The second part follows by an easy calculation.



$$+\frac{1}{\sigma^2}+O(q^3\lambda^3/\sigma^3).$$

$$(\sigma^{-})$$
 and let μ_{1} denote the pdf

$$(1-q)\mu_0 + q\mu_1.$$

$$\begin{aligned} \forall z \le 0 : |\mu_0(z) - \mu_1(z)| \le & \sqrt{i=1} \\ \forall z \ge 1 : |\mu_0(z) - \mu_1(z)| \le & \text{The claim follows.} \\ \forall 0 \le z \le 1 : |\mu_0(z) - \mu_1(z)| \le \mu_0(z)(\exp(1/2\sigma^2) - 1) \\ \le \mu_0(z)/\sigma^2. \end{aligned}$$

$$\begin{split} \mathbb{E}_{z \sim \mu} \left[\left(\frac{\mu_0(z) - \mu(z)}{\mu(z)} \right)^t \right] \\ &\leq \int_{-\infty}^0 \mu(z) \left| \left(\frac{\mu_0(z) - \mu(z)}{\mu(z)} \right)^t \right| \, \mathrm{d}z \\ &+ \int_{-\infty}^1 \mu(z) \left| \left(\frac{\mu_0(z) - \mu(z)}{\mu(z)} \right)^t \right| \, \mathrm{d}z \end{split}$$

PROOF. Composition of moments. For brevity, let $\mathcal{M}_{1:i}$ denote $(\mathcal{M}_1, \ldots, \mathcal{M}_i)$, and similarly let $o_{1:i}$ denote (o_1,\ldots,o_i) . For neighboring databases $d, d' \in D^n$, and a sequence of outcomes o_1, \ldots, o_k we write

$$c(o_{1:k}; \mathcal{M}_{1:k}, o_{1:(k-1)}, d, d')$$

$$= \log \frac{\Pr[\mathcal{M}_{1:k}(d; o_{1:(k-1)}) = o_{1:k}]}{\Pr[\mathcal{M}_{1:k}(d'; o_{1:(k-1)}) = o_{1:k}]}$$

$$B]$$

$$= \log \prod_{i=1}^{k} \frac{\Pr[\mathcal{M}_{i}(d) = o_{i} \mid \mathcal{M}_{1:(i-1)}(d) = o_{1:(i-1)}]}{\Pr[\mathcal{M}_{i}(d') = o_{i} \mid \mathcal{M}_{1:(i-1)}(d') = o_{1:(i-1)}]}$$

$$= \sum_{i=1}^{k} \log \frac{\Pr[\mathcal{M}_{i}(d) = o_{i} \mid \mathcal{M}_{1:(i-1)}(d) = o_{1:(i-1)}]}{\Pr[\mathcal{M}_{i}(d') = o_{i} \mid \mathcal{M}_{1:(i-1)}(d') = o_{1:(i-1)}]}$$

$$= \sum_{i=1}^{k} c(o_{i}; \mathcal{M}_{i}, o_{1:(i-1)}, d, d').$$

Thus

$$= \prod_{i=1}^{k} \mathbb{E}_{o'_{i} \sim \mathcal{M}_{i}(d)} \left[\exp(\lambda c(o'_{i}; \mathcal{M}_{i}, o_{1:(i-1)}, d, d')) \right]$$
$$= \prod_{i=1}^{k} \exp\left(\alpha_{\mathcal{M}_{i}}(\lambda; o_{1:(i-1)}, d, d')\right)$$
$$= \exp\left(\sum_{i=1}^{k} \alpha_{i}(\lambda; o_{1:(i-1)}, d, d')\right).$$

ese terms individually. We repeatedly make Deservations: (1) $\mu_0 - \mu = q(\mu_0 - \mu_1)$, (2) and (3) $\mathbb{E}_{\mu_0}[|z|^t] \leq \sigma^t (t-1)!!$. The first term unded by

$$egin{aligned} &rac{q^t}{1-q)^{t-1}\sigma^{2t}}\int_{-\infty}^0 \mu_0(z)|z-1|^t\,\mathrm{d}z\ &\leq rac{(2q)^t(t-1)!!}{2(1-q)^{t-1}\sigma^t}. \end{aligned}$$

m is at most

$$egin{aligned} & \overline{t} \, \int_0^1 \mu(z) \left| \left(rac{\mu_0(z) - \mu_1(z)}{\mu_0(z)}
ight)^t
ight| \, \mathrm{d}z \ & \leq rac{q^t}{(1-q)^t} \int_0^1 \mu(z) rac{1}{\sigma^{2t}} \, \mathrm{d}z \ & \leq rac{q^t}{(1-q)^t \sigma^{2t}}. \end{aligned}$$

Similarly, the third term is at most

$$\begin{aligned} \frac{q^t}{(1-q)^{t-1}\sigma^{2t}} \int_1^\infty \mu_0(z) \left(\frac{z\mu_1(z)}{\mu_0(z)}\right)^t \mathrm{d}z \\ &\leq \frac{q^t}{(1-q)^{t-1}\sigma^{2t}} \int_1^\infty \mu_0(z) \exp((2tz-t)/2\sigma^2) z^t \mathrm{d}z \\ &\leq \frac{q^t \exp((t^2-t)/2\sigma^2)}{(1-q)^{t-1}\sigma^{2t}} \int_0^\infty \mu_0(z-t) z^t \mathrm{d}z \\ &\leq \frac{(2q)^t \exp((t^2-t)/2\sigma^2)(\sigma^t(t-1)!!+t^t)}{2(1-q)^{t-1}\sigma^{2t}}.\end{aligned}$$

ider the assumptions on q, σ , and λ , it is easy to check at the three terms, and their sum, drop off geometrically st in t for t > 3. Hence the binomial expansion (5) is minated by the t = 3 term, which is $O(q^3 \lambda^3 / \sigma^3)$. The uim follows.

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dz

The math may be scary ... Applying differential privacy is easy

https://github.com/tensorflow/privacy





The math may be scary ... Applying differential privacy is easy

optimizer = tf.train.GradientDescentOptimizer()





The math may be scary ... Applying differential privacy is easy

dp_optimizer_class = dp_optimizer.make_optimizer class(tf.train.GradientDescentOptimizer) optimizer = dp optimizer class()

https://github.com/tensorflow/privacy





Exposure confirms differential privacy is effective





Second reason to not use machine learning:



Training Data Privacy



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Act III: Conclusions





First reason to not use machine learning:

Lack of robustness











Second reason to not use machine learning:



Training Data Privacy





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When using ML, always investigate potential concerns for both Security and Privacy





Next Steps

• On the privacy side ... Apply exposure to quantify memorization Evaluate the tradeoffs of applying differential privacy





Next Steps

- On the privacy side ...
 - Apply exposure to quantify memorization
- On the security side ...

 - Add second factors where necessary





Evaluate the tradeoffs of applying differential privacy

 Identify where models are assumed to be secure Generate adversarial examples on these models

References

B. Biggio, I. Corona, D. Maiorca, B. Nelson, N. Srndic, P. Laskov, G. Giacinto, and F. Roli. Evasion attacks against machine learning at test time. 2013. C. Szegedy, W. Zaremba, I. Sutskever, J. Bruna, D. Erhan, I. Goodfellow, and R. Fergus. Intriguing properties of neural networks. 2014. I Goodfellow, J. Shlens, and C. Szegedy. Explaining and harnessing adversarial examples. 2015. M. Fredrikson, S. Jha, T. Ristenpart. Model Inversion Attacks that Exploit Confidence Information and Basic Countermeasures. 2015. N Carlini, C Liu, J Kos, Ú Erlingsson, D Song. The Secret Sharer: Evaluating and Testing Unintended Memorization in Neural Networks. 2018 N Carlini, P Mishra, T Vaidya, Y Zhang, M Sherr, C Shields, D Wagner, W Zhou. Hidden Voice Commands. 2016 M Abadi, A Chu, I Goodfellow, H B McMahan, I Mironov, K Talwar, L Zhang. Deep Learning with Differential Privacy. 2016 K Eykholt, I Evtimov, E Fernandes, B Li, A Rahmati, C Xiao, A Prakash, T Kohno, D Song. Robust Physical-World Attacks on Deep Learning Visual Classification. 2017

A Madry, A Makelov, L Schmidt, D Tsipras, A Vladu. Towards Deep Learning Models Resistant to Adversarial Attacks. 2018 A Ilyas, L Engstrom, A Athalye, J Lin. Black-box Adversarial Attacks with Limited Queries and Information. 2018 N Carlini, D Wagner. Audio Adversarial Examples: Targeted Attacks on Speech-to-Text. 2018 G Andrew, S Chien, N Papernot. <u>https://github.com/tensorflow/privacy</u> 2018









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Questions?

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